

# Elliot Montpellier

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## Education

**University of Pennsylvania**, Ph.D. (with Distinction), Joint Degree: Anthropology and South Asia Studies, 2023

Dissertation Title: Mediatizing Islam: The Digital Turn and the Promotion of Piety in a Pakistani Culture Industry

**McGill University**, M.A. Islamic Studies, 2015

**University of North Carolina-Chapel Hill**, B.S. Environmental Health Science, 2011  
Second major, Global Studies; minor, Asian Studies and Arabic Language.

## Teaching Employment

**Kwantlen Polytechnic University**, Instructor, Department of Anthropology and Department of Asian Studies, Fall 2021 to present

Courses taught: Introduction to Social and Cultural Anthropology; Introduction to Asian Studies; Islam in South Asia; Bollywood and Contemporary India (forthcoming term)  
Developed: Cultural study of data and algorithms; Digital and qualitative media research; Resituating Pakistan & Afghanistan: 'War on Terror', Islamophobia, and Decolonisation; Muslim Cultures and Histories across Asia

**University of Pennsylvania**, Teaching Assistant, Department of South Asia Studies and Department of Anthropology, 2017-2020

Teaching assistant for: Medical Anthropology: East and West - a Hitchhiker's Guide to Cultural World History; History of South Asia; Hindu Mythology; South Asian Culture and Society.

## Refereed Publications

"Show, Don't Tell": pious visual culture in Pakistani dramas." *Critical Pakistan Studies*. (2023, under review)

"*Mirāt ul-'Urūs* on the small screen: family TV dramas and the making of pious publics in Pakistan." *Bioscope: South Asian Screen Studies* 10, no. 2 (March 2020): 145-163

"Translating Tech: Urdu Social Media Discourse and the Question of Secularism for Postcolonial Digital Humanities," co-written with Max Dugan, *2022 Global Digital Humanities Annual Symposium Proceedings*.

## Fellowships and Honours

Research Fellowship, Centre for Advanced Internet Studies, Germany — 2023

Emerging Scholars Symposium Award, American Institute of Pakistan Studies — 2022

Briton Martin Fellowship in South Asian Studies, University of Pennsylvania — 2022/2023

Research Grantee, Social Science One and Meta (Facebook) Open Research — 2022

Center for Experimental Ethnography Research Award, Univ. of Pennsylvania — 2021

Andrew W. Mellon Summer Research Fellowship in the Digital Humanities, Price Lab, University of Pennsylvania — 2021

Short-term Research Award, American Institute of Pakistan Studies — 2021

Doctoral Research Fellowship, Social Science and Humanities Research Council of Canada (SSHRC) Doctoral Award — 2020 to 2022

Doctoral Fellowship, Fonds de recherche du Québec, Société et culture (FRQSC), with distinction in anthropology division — 2020/2021

Vishwabharti Award, Department of South Asia, University of Pennsylvania — 2020

Dissertation Research Fellowship, University of Pennsylvania — 2019/2020

Short-term Research Award, American Institute of Pakistan Studies (declined) — 2019

Pottruck Graduate Prize Fellowship, University of Pennsylvania — 2018/2019

Benjamin Franklin Fellowship, University of Pennsylvania — 2016 to 2021  
Phillips Ambassador Scholarship, UNC/Jawaharlal Nehru University — 2009/2010  
South-East Asia Summer Scholarship, National University of Singapore — 2008  
Class of 2011 Scholarship, University of North Carolina, Chapel Hill — 2007 to 2011

### **Non-refereed Publications**

Online Publication: “Interview with Shannon Mattern on her book *A City is Not a Computer*, Princeton University Press” *CaMP (Communication, Media, Performance Anthropology)* (May 2023) <https://campanthropology.org/2023/05/15/shannon-mattern-on-her-book-a-city-is-not-a-computer/>

Book review: *The Shi'a in Modern South Asia, Religion, History and Politics*, edited by Justin Jones and Ali Usman Qasmi. *Journal of the Royal Asiatic Society*, 27 (2017): 686-688.

Online publication: “Pakistani Vernacular Languages,” *Diversity in the Stacks* series, Penn Libraries (October 2020)

### **Digital Projects**

***IRSAAL-Urdu***, a Google Sheets-based tool developed for regularizing social media discourse in Urdu,” co-developed with Max Dugan, currently in development for python-based tool — [github.com/irsaal/urdu](https://github.com/irsaal/urdu) (June 2021)

***Dramay | ڈرامے***, a minimal computing exhibit using Wax that archives drama content and adjacent visual culture circulating on social media. (Published work in progress)

### **Conference Participation**

“Preserving Pious Personas: moral regulation in Pakistani dramas’ digital worlds,” Panel on The Digital Turn in South Asian Television, European Conference on South Asian Studies — July 2023

“Piousness and Platforms: curating talent in Pakistani TV dramas’ digital worlds,” Panel on (In)formal labor practices of South Asian Platform Intermediaries, Conference on Global Perspectives on Platforms, Labor and Social Reproduction — June 2023

“Surveilling Saas-Bahu : family dramas, spiritual entertainment, and digital dispossessions,” Biannual meeting of the Society of the Anthropology of Religion — May 2023

“Religious “Feedback”: audience measurement and virtualising Pakistani TV drama viewership,” 121st Annual Meeting of the American Anthropological Society — November 2022

““Digital Pakistan’: Dramas, Data Analytics and the Remaking of a Culture Industry,” American Institute of Pakistan Studies Emerging Scholars Symposium — October 2022

““Feedback Time’: small(er) screens and recursive religiosity in Pakistani dramas,” Annual Conference on South Asia — October 2022

“Digital Secularism: Post-coloniality and Technological Transformation in Urdu Social Media,” co-presented with Max Dugan, Critical Digital Humanities International Conference — October 2022

““Feedback Time’: Digital Media and Recursive Religiosity in Pakistani TV Dramas,” Canadian South Asian Studies Association, Congress 2002 — April 2022

“Translating Tech: Urdu Social Media Discourse and the Question of Secularism for Postcolonial Digital Humanities,” co-presented with Max Dugan, Global Digital Humanities Symposium — March 2022

“Mediatizing Pakistani Piety: Television Dramas, Social Media, and Middle-Class Muslim Identities,” 120th Annual Meeting of the American Anthropological Society — Nov. 2021

“Pluriversal Decolonization in Open Education: thinking with Islamic epistemic traditions,” co-presented with Urooj Nizami. Open Education Global 2021 — Sept. 2021

“Multiple Scripts: regularizing social media discourse in Urdu and its (many) transliterations,” co-presented with Max Dugan. Right to Left (RTL) Conference @ the Digital Humanities Summer Institute (DHSI) — June 2021

“Setting the Prayer Scene: negotiating *namaz* in Pakistani television dramas.” McGill Institute of Islamic Studies Graduate Student Conference — March 2020 (cancelled).

“The Joys of Cycling and Watching Television: fun, aspiration and public space in Karachi, Pakistan.” 117th Annual Meeting of the American Anthropological Society — November 2018

“Religious talk, or not?: Islamic discourse at the interstices of media production and reception.” Semiotic Anthropology Conference, University of Pennsylvania — May 2019.

“*Maslaks* in Pakistan: religious institutions, politics and the state in context.” Mid-Atlantic Workshop on South Asia’s Political Vernaculars in Context — March 2018

“Sectarian and Secular talk in South Asia: two case studies of Pakistani media.” The Society for Linguistic Anthropology Inaugural Conference — March 2018

“Asgharī, docile agent? Re-examining the portrayal of gender roles in 19th century reformist literature.” Crisis and Change in Islamic Societies. McGill Institute of Islamic Studies Graduate Student Conference — May 2014

“Docile Agency: a portrayal of zenana education in 19th century colonial Indian fiction.” Centre d’études ethniques de l’Université de Montréal — February 2014

### **Invited Presentations**

“Televised Islam: family life, everyday ethics, and pious identities in Pakistani TV dramas,” Asian Studies Public Lecture, Kwantlen Polytechnic University — June 2022

“Feedback Time”: new media and recursive religiosity in Pakistani TV dramas.” South Asia Studies Colloquium Series 2021/22, University of Pennsylvania — April 2022

“Islam and the small screen: family dramas, mediatization and the making of religion in Pakistani television.” South Asia Studies Colloquium Series 2019/20, University of Pennsylvania — March 2019

“The Joys of Cycling: fun, aspiration and public space in Karachi.” Department of Anthropology Colloquium Series 2018/19, “Natures”, University of Pennsylvania — April 2018

### **Professional Development**

“Minimal Computing”, weeklong intensive course with Alex Gil and Marii Nyrop, DReAM Lab 2021, University of Pennsylvania. June 14 - 17, 2021

Program for Open Scholarship and Education (POSE), Certificate of Completion, University of British Columbia. Completed May 2021

Career Exploration Fellow, Digital Scholarship and Research Data Working Group, Penn Museum of Archaeology and Anthropology Library, University of Pennsylvania. January to May 2021

Price Lab for Digital Humanities Graduate Student Working Group, University of Pennsylvania, September 2020 to April 2021

Center for Teaching and Learning (CTL), University of Pennsylvania, Teaching Certificate. Completed December 2020

“College Teaching”, 10-week course with Dr. Ian Petrie. Center for Teaching and Learning, University of Pennsylvania. June 5, 2020 - August 14, 2020

“The Expansive & Inclusive Digital Scholarly Production in the Library”, weeklong intensive course with Laurie Allen, DReAM Lab, University of Pennsylvania. June 10 - 14, 2019

“Critical Digital Pedagogy”, weeklong intensive course with Dr. Chris Gilliard and Chris Friend, Digital Humanities Summer Institute (DHSI). June 3 - 7, 2019

## **Work Experience**

Urdu Materials Cataloger, South Asia Collection, Penn Libraries, University of Pennsylvania. Philadelphia, PA — April 2017 to May 2020  
Catalogue Urdu materials and other South Asian materials, including Rare Books and Special Collections’ items in Perso-Arabic script; consult with South Asia Librarian and Kislak Center curators on acquisitions of Urdu materials, library exhibitions, and rare book cataloging.

Digital Humanities Project Developer, Digital Scholarship Unit, Penn Libraries, University of Pennsylvania. Philadelphia, PA — May 2019 to August 2019

Special Collections Student Worker, Penn Libraries, University of Pennsylvania Philadelphia, PA — April 2017 to September 2017

Colloquium Assistant, Department of South Asia Studies, University of Pennsylvania Philadelphia, PA— September 2016 to September 2017

Project Manager, Vrac Environnement and École Lucien-Pagé Montréal, QC — May 2012 to July 2016

Research assistant to Dr. Rula Abisaab, Institute of Islamic Studies, McGill University Montréal, QC — June to August 2014

Research Assistant to Dr. Anila Asghar, Department of Education, McGill University Montréal, QC— January to June 2014

Project Assistant Middle East and North Africa (MENA) Division, Alternatives. Montreal, QC — August 2011 to January 2012

## **Professional Activities**

Convenor: “The Digital Turn in South Asian Television Studies,” panel at the European Conference on South Asian Studies — July 2023

Organiser: “Engagement, Impact, and Reciprocity,” panel at the Annual Meeting of the American Anthropological Association — November 2022

Committee Member: Asian Studies Curriculum Development Project and Program review, Kwantlen Polytechnic University — October 2022 to present

Organiser: “From *Ankahi* to *Sinf-e-Aahan*: theorizing Pakistani TV dramas,” panel at the Annual Conference on South Asia with discussant Iftikhar Dadi — October 2022

Non-regular faculty representative: Kwantlen Faculty Association, Kwantlen Polytechnic University — May 2022 to present

Member: Anti-Racism Working Group

Co-organiser: “Placing Pakistan: Space, Time, and the Everyday” Conference for Early Career Scholars, University of Pennsylvania — February 2022

Reviewer: *CaMP Anthropology* — 2022 to present

Reviewer: *Signs and Society* — 2022 to present

Organiser: Digital Field Skills for Anthropology Workshop Series, Penn Museum of Archaeology and Anthropology Library — Summer 2021

Convenor and discussant: Digital and Remote Methods for Ethnography

Workshop co-designer and co-instructor: Digital Humanities in/and Anthropology

Panelist and Co-organiser: Film Screening of *Stolen Daughters*, Wolf Humanities Center 2020 Series on Kinship.

Invited panelist: Film Screening of *Garam Hawa*, Wolf Humanities Center 2020 Series on Kinship.

Co-organiser: “Troubling Translations” Graduate Student Conference, University of Pennsylvania — February 2020

Co-organizer: Public lecture by Dr. Afshan Faruqi, Penn *Mehfil* invited lecture, University of Pennsylvania — May 2019

Co-organiser: “Vernacular and Cosmopolitan in South Asian Islam” Graduate Student Conference, University of Pennsylvania — April 2019

Co-founder: *Tafsilan*, Issues in the Ethnographic Study of South Asia, Graduate Student Reading Group, University of Pennsylvania — January 2018 to May 2022

Co-organiser: Penn *Mehfil*, Urdu Literary Theory Working group, University of Pennsylvania — January 2019 to October 2020

Co-founder: Urdu and Persian Language Graduate Student Reading Groups, University of Pennsylvania — September 2017 to December 2018

Co-organiser: Public lecture by Dr. Ammara Maqsood, *Tafsilan* invited lecture, University of Pennsylvania — April 2018

Co-organiser: Book talk by Dr. Manan Ahmad, *Tafsilan*, University of Pennsylvania — May 2018

## **Community Activities**

Contributing archivist: Indian Farmers Protest Movement Web Archive, Ivy Plus Libraries Confederation — 2020 to 2021

Founding member: Silk Road Institute, Montreal, QC — 2013 to 2016

Board Member: QPIRG McGill — 2013 to 2014

## **Memberships**

American Anthropological Association (Society for Cultural Anthropology; Society for Linguistic Anthropology; Society for the Anthropology of Religion; Digital Anthropologies Interest Group);

Canadian Anthropology Society;

Association of Internet Researchers;

American Institute for Pakistan Studies;

Canadian South Asian Studies Association;

Committee on South Asian Libraries and Documentation

## **Languages**

Native fluency in English and French.

Advanced reading and speaking proficiency in Urdu.

Intermediate reading proficiency in Arabic, Persian, Hindi, and Spanish.

## **Technical Skills**

Digital scholarship, scholarly communications, and pedagogical tools:

Wax, Open Science Framework, TimelineJS, StoryMapJS, Wordpress

Basic *Web Development proficiency*:

Python, HTML, and CSS

*Social network analysis and mapping tools*:

Gephi; QGIS, KML, Google Earth, StoryMap

*Text analysis and editing tools*:

Natural Language Toolkit (NLTK), RegEx, SpaCy, Voyant, XML, TEI

*Cataloging (library) tools*:

MARC and RDA standards, OCLC Connexion, Ex Libris Alma, MetadataMaker